

Mission America Coalition 2002

Background

Mission America is an unprecedented *Coalition* of Christian leaders who have prayerfully come together to mobilize the Church to pray for, care for and share Jesus Christ with every person in America. Alongside that mission is a parallel emphasis on seeking God for revival of His Church and spiritual transformation of our nation. Comprised of the leaders of 80-plus denominations (with 210,000 local churches) and over 350 Christian ministries, *Mission America* calls for active participation in *The Great Commission* to “go into all the world and preach the Gospel, making disciples of all nations” (Matthew 28:19) and *The Great Commandment* “Love the Lord your God and . . . Love your neighbor as yourself” (Matthew 22:37,39).

Unity

In John 17:21, our Lord prayed for unity among His followers so that the world might believe that the Father had sent the Son. We believe that *Mission America* is a testimony to that prayer. God has been bringing together an unprecedented ministry *Coalition* that focuses on collaborative ministries of extraordinary prayer, evangelism and revival under the Lordship of Jesus Christ and with doctrinal agreement based on the *Lausanne Covenant*. *Mission America* works nationally, regionally and locally to mobilize and equip Christians to participate in the expanding swell of revival and renewal activity in our nation.

In recent months, *Coalition* members have worked across denominational and ministry lines to help establish some 8,000 *Lighthouse Churches* and nearly 1 million individual *Lighthouses* to cover this nation with prayer and evangelism. In addition the *Coalition* has collaborated in spreading the Word of God through Scripture distribution, the *JESUS Video*, radio and television advertisements, the Internet, *Fasting and Prayer*, the *National Call to Prayer* and several holistic and evangelistic outreaches.

Mission America provides a common ground for leaders to meet together and strategize around shared goals. *Mission America* also supplies personnel and media resources to support collaborative efforts.

Lighthouse Movement

The Lighthouse Movement is the major evangelism initiative of the *Mission America Coalition*. A *Lighthouse* is a person, family or group committed to pray for, care for and share Jesus Christ with their family, friends, neighbors and coworkers who don't know Him. The *Coalition's* prayerful goal is for at least 30,000 local churches to become *Lighthouse Churches* and 3,000,000 individual Christians to become *Lighthouses*.

Mission America provides published information, seminars and a united website to help Christians learn more about being *Lighthouses* and then find resources to pray with God's love, care with God's strength and share with God's power. During 2001, the *Coalition* established *The Lighthouse Movement National Coordinating Council* to provide synchronization of efforts to launch and sustain *Lighthouses* and *Lighthouse Churches*. In addition, the goal is to establish a *Lighthouse Resource Center* that will serve as a clearinghouse of strategic *Lighthouse* resources.

Recently *The Lighthouse Movement* has received inquiries from Christians in Japan, Taiwan, South America, Africa, Europe, etc. who are interested in establishing *Lighthouses* in their own country. Interestingly, American Christians working abroad are also responding to God's call to be *Lighthouses*.

Pastors, Revival and Spiritual Awakening

Pastors, Revival and Spiritual Awakening calls Christians to the priority of united prayer for personal and corporate revival in the Church and spiritual awakening to Christ throughout the nation. In addition, the goal is to summon the Church to concerted, extraordinary prayer in every congregation, community and home through efforts such as *The Urgent Appeal*, *National Prayer Accord*, the *National Day of Prayer, Fasting and Prayer*, *Pray USA*, *Prayer By The Nation - For the Nation*, etc. The plan is also to call a National Pastor's Conference in 2002 or 2003 to focus on revival.

"*Re-dig the Wells of Revival*" is the name of a collaborative ministry of the *Coalition* with *The Center for World Revival & Awakening*. This effort initially targets cities where God has brought revival in the past, with daylong seminars to challenge pastors regarding the subject of revival and spiritual awakening.

"*Re-digging the Wells of Revival*" would unfold in three stages: 1.) Teaming with *Vision New England* to visit cities in that region where God has brought revival; 2.) Extending the circle to other cities in the United States that have experienced revival and awakening and; 3.) Going to small and mid-sized cities. The goal would be to pray that God would once again release the river of revival to flow through His church, causing an awakening of the lost that in turn would lead to a transformation of our society.

Communications Ministries

Communications Ministries serves *Coalition* partners by communicating activities and strategies to one another and other members of the Body of Christ to enhance the development of partnerships and unified initiatives.

Coalition partners and staff are developing strategies and resources to assist Christian communicators in presenting the Gospel and equipping their audience with targeted media on prayer and evangelism. The *Lighthouse Movement Media Alliance* brings together Christian media supportive of the vision of *The*

Lighthouse Movement. The *Alliance* provides 1,200 Christian radio stations with quarterly *Lighthouse-related* program CD's. The *Alliance* is now expanding to include all forms of media including print and Internet.

The collaboration of Christian media in this effort is extraordinary as "competitors" now work together to expand the impact of the Gospel. In September 2001, the *American Family Radio Network* dedicated one broadcast day to encourage listener involvement in prayer and evangelism as *Lighthouses*.

The use of *The Lighthouse Movement* web site (www.lighthousemovement.com) continues to expand. The *Lighthouse Community Bulletin Board* facilitates the exchange of information and encouragement among *Lighthouses*. Currently, thousands of *Lighthouses* receive regular *Lighthouse* updates through the *Lighthouse E-Newsletter*.

Ministry Networks

National Ministry Networks are strategic planning tables where all ministries with a specific focus are welcome and encouraged to participate. Each network begins with the key question, "What can be done better together than separately?" With over 75 *National Ministry Networks*, there is a place for nearly every *Mission America Coalition* member.

Some affinity networks are large, like the *National Coalition of Men's Ministries* or the *National Network of Youth Ministries* that has collaborated with many denominations and ministries to sponsor "See You at the Pole." *We Care, America* is composed of most of the major ministries involved in food and clothing distribution. The *National Prayer Committee* mobilizes millions of people to pray. *Ethnic America*, together with the *Hispanic Alliance*, is focused on mobilizing people within Spanish language groups and over 200 other language groups.

Some networks have been serving together in significant ways for years while others are still quite new. The *Young Leaders Network* includes approximately 60 members who are less than 30 years of age and already have a national influence. All of these *National Ministry Networks* have declared there is much they can do together in Kingdom ministry.

Denominational Ministries

Denominational Ministries has had personal conferences with key evangelism leaders in every evangelical denomination, urging their support and endorsement of *The Lighthouse Movement*. This resulted in invitations to meet with their boards and evangelism commissions and share the vision at annual meetings and evangelism conferences. Never before has an effort received such broad support and participation from denominations as *The Lighthouse Movement*.

Denominational Ministries also serves as a communication source to these evangelism leaders via email, regular mail, telephone conferences and personal visits. In addition, as products or services from *Coalition* partners become available a sample is sent to the denominational leaders. Thus, *Mission America* is making the denominational evangelism leaders aware of some of the finest evangelism products and services that are offered.

Mission America has also formed a strategic alliance with the *National Association of Evangelicals* whereby the *Coalition* will serve as the evangelism entity servicing the denominations and churches affiliated with *NAE*. This is greatly enhancing the *Coalition's* capacity to significantly impact the evangelical denominations of America.

City and Community Ministries

City and Community Ministries seeks to identify and equip leaders who are working together to reach every person in their local area with the Gospel. The *Coalition* is developing effective regional and local leadership toward the goal of identifying and equipping key leaders in each of the 2,600 cities of over 10,000 people in population. As leaders are identified, they are networked with other leaders for encouragement, collaborative projects and the exchange of ideas.

Mission America Coalition partners and staff are strengthening grassroots efforts by offering monthly communiqués to these city leaders (550 local pastors and leaders of citywide ministries). Over 75 of these leaders have consistently participated in monthly conference calls offering training and equipping opportunities. In addition, city/community leaders receive regular email updates.

National *Coalition* initiatives are impacting local areas by generating enthusiasm, providing resources and launching citywide efforts. Key collaborative efforts include *Coalition* partners bringing churches together in 29 cities to distribute over six million Scripture portions with an invitation to local Easter Services and equipping seminars in 151 cities for church leaders committed to strategic partnerships in prayer and evangelism. Under the name *City Impact Roundtable*, a learning community of national and local ministry leaders has formed to seek sustained spiritual, moral and socio-economic transformation in American cities.

Joshua Project

The geographical and demographical scope of *Mission America* expands beyond the borders of the United States. Its vision includes the global mandate of Christ to His Church, that every "nation" (ethno-linguistic people group) on earth must hear the Gospel.

Many *Coalition* partners have an international component to their denomination and ministry. *The Joshua Project* works with leaders of influence in the evangelical church to involve their churches in seeing a reproducing church planted in every unreached people group on earth. This effort is underway

among the largest, most strategic people groups and continues to expand to other people groups.

Opportunities

Mission America offers many levels of connection, including prayer intercession, ministry association and financial support. Funding is needed for the following:

- **Web Site Development and Maintenance** for *Mission America* and *Lighthouse Movement* web sites.
- **Informational Videos** – *Lighthouse Movement* Update and Celebration, *Cities/Communities* and *Ministry Networks* Update.
- **Supporting the development of materials to call the Church to extraordinary prayer for revival and awakening.**
- **Co-supporting local city leaders.**
- **Contributing to a fund for *National Facilitators* of ethnic background.**
- **Supporting the *Ministry Network* project** or one of the new or growing *Ministry Networks*.
- **Supporting a *National Facilitator*** by providing funds for salary, travel and other ministry operating expenses.
- **Funding meaningful evangelism clinics, conferences and workshops.**
- **Providing funds for the production of evangelism resource materials.**
- **Supporting the development, promotion and conducting of “Re-digging the Wells of Revival” seminars for pastors.**
- **Developing and printing informational brochures** for *Mission America* and *The Lighthouse Movement*.
- ***Lighthouse Church* helps** – Staff to address the needs of individual *Lighthouse Churches* and pastors, connect them with other churches and resources and establish additional *Lighthouse Churches*.
- **Newsletter** to *Mission America Coalition* and *The Lighthouse Movement*
- **Materials and Media Resources for local city leaders.**
- **Lighthouse Movement Power Point Presentation** use with ministries and in cities.
- ***Lighthouse Movement Media Alliance*** – *Lighthouse PSA’s, Need You PSA’s* and other prayer and evangelism programming, mailings, faxes and communication to/with stations.
- **“Turn On The Light” Effort** – Christian radio emphasis, establishing a one-day focus for stations to sign-up *Lighthouses*. Funding is needed to cover costs of providing cuts, staffing and 888 toll-free number.
- **Operations** – Help underwrite the very necessary details of operations, including offices, support staff, travel and the 888 toll-free number.

For additional information on specific projects please contact the *Mission America* office at (760) 200-2707.